**Be a Social Media Champion**

  

**C - C**onsider your audience – parents, grandparents, teammates, coaches, friends, opponents, employers, administrators, colleges, and law enforcement can all see your posts

**H - H**ow you intend your message, may not be received that way – people can’t read sarcasm, humor, or inside jokes – think before you post

**A - A**lways remember that whether deleted or not, what you post can be on the internet forever

**M - M**ake sure your message is well thought out before you hit ‘enter’ – is it hurtful, illegal, and truly representative of your team, your goals, your mission or even your own “digital identity”?

**P - P**ost knowing that your words will become public – all information including texts, pictures, retweets, videos, “selfies”, etc. can be obtained by coaches, teachers, administrators, and law enforcement – and they can bring immediate and swift or life-altering consequences

**I - I**nappropriate material can jeopardize one’s future - photos, videos, comments, texts, or posts showing the personal use of alcohol, drugs and tobacco or of a sexual nature which can include links to websites of a pornographic nature and other inappropriate material – have immediate and life-lasting consequences

**O - O**wnership of social media can be FUN! – positive, supportive, encouraging posts can reveal such personal, positive qualities as leadership, coachability, sense of humor, maturity, and integrity

**N – N**ever post in anger or frustration – one can never retract hurt, respect, or embarrassment

**I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, promise to be a *Social Media Champion* and fully understand that my misuse of social media can have consequences with my coach.  Further action can be taken by school administration, my district, and law enforcement on a case-by-case basis. Social media is a personal privilege and represents me, my team, my school, and my community.**

**Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Parent Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**